

MEETING AGENDA

TCMC EXECUTIVE COMMITTEE

Monday, April 28, 2025, 4-6 PM

Hybrid Meeting

Virtual Option: This meeting will be held virtually via Zoom. To register to attend the meeting, please use the following link: <https://events.teams.microsoft.com/event/162ba66c-0a85-4158-87f4-43dda67b3694@4ac47f73-7479-484a-903a-7c08b6270689>

In-Person Option: Members of the public are invited to attend virtually using the link above or attend an in-person stream of the meeting at the City of Tumwater Water Resources & Sustainability Office, 32 Dr. Nels Hanson Way S, Olympia, WA 98512 (South Puget Sound Community College, Building 32).

1. OPENING

1.A. Call to Order

1.B. Approval of Agenda

1.C. Approval of Previous Meeting Summaries

- *Attachment: January 27, 2025, Draft Meeting Summary*

2. PUBLIC COMMENT

During this portion of the meeting, members of the public may address the Committee regarding the Committee's business. Public comment for this meeting will be accepted in written and oral format.

- **Written comments:** The deadline for submitting written public comments is noon (12 pm PST) the Friday preceding the meeting, April 25, 2025. For written comments, please include your name and address, your comment, and email them to Eleanor.Garrett@exp.com. Written comments received by the deadline will be provided to the Committee prior to the meeting.
- **Oral comments:** Please indicate that you wish to provide public comment when registering for the meeting. The Chair may limit oral public comments to two (2) minutes or less, depending on the meeting agenda and number of people wishing to comment. The Chair may allow for additional public comment to be taken at the end of the agenda for those who signed up at the beginning of the meeting and did not get an opportunity to speak during the allotted time.

3. ANNOUNCEMENTS

4. COMMITTEE BUSINESS

4.A. Officer Elections

ACTION

Alyssa Jones Wood, Staff Team (City of Tumwater)

- *Attachment: Officer Elections Memorandum*

4.B. Program Updates on the 2024 TCMC Regional Initiatives

BRIEFING

Alyssa Jones Wood, Staff Team (City of Tumwater)

Rebecca Harvey, Staff Team (Thurston County)

- *Attachment: 2024 Regional Initiatives Update Memorandum*

4.C. Delay Implementation of the 2025 TCMC Regional Initiative

ACTION

Pamela Braff, Staff Team (City of Olympia)

- *Attachment: 2025 Regional Initiative Delay Memorandum*

5. STANDING AGENDA ITEMS

5.A. CAW Updates

CAW Facilitator will provide a summary of key topics and outcomes from recent CAW meetings.

5.B. Jurisdiction Updates

Members will share progress on implementation of the Thurston Climate Mitigation Plan or other relevant topics.

6. ADJOURN

NOTE ON PUBLIC PARTICIPATION VIA ONLINE MEETING:

TCMC reserves the right to limit public participation to the public comment section of the agenda. A participant may be removed from the meeting if they engage in disruptive behavior which may include the following:

- Promoting or advertising commercial services, entities or products.
- Supporting or opposing political candidates or ballot propositions.
- Distributing obscene content.
- Engaging in illegal activity or encouragement of illegal activity.
- Promoting, fostering or perpetuating discrimination on the basis of creed, color, age, religion, gender, gender identification, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation information that may tend to compromise the safety or security of the public or public systems.
- Threatening or intimidating language, containing cyber bullying.
- Otherwise engaging in disruptive behavior that is unrelated to the content of the meeting.

ACCOMMODATIONS

The Thurston Climate Mitigation Collaborative (TCMC) Jurisdictions are committed to the non-discriminatory treatment of all persons in employment and the delivery of services and resources. If you require accommodation for your attendance at the Executive Committee meeting, please contact

Eleanor Garrett (the Executive Committee Facilitator) (626-831-8734) at least 48 hours in advance of the meeting. For hearing impaired, please contact us by dialing the Washington State Relay Service at 7-1-1 or 1.800.833.6384.

DRAFT MEETING SUMMARY

TCMC EXECUTIVE COMMITTEE

January 27, 2025 | 4 – 6 PM

Link to packet and presentations: [Executive Committee Meetings - Thurston Climate Mitigation Collaborative](#)

EC Members Present: Tumwater City Councilmember Eileen Swarthout (Vice Chair), Olympia City Councilmember Robert Vanderpool, Lacey City Councilmember Robin Vasquez, Thurston County Commissioner Emily Clouse, Olympia City Councilmember Kelly Green (alternate), & Lacey City Councilmember Carolyn Cox (alternate).

EC Members Absent: Tumwater City Councilmember Kelly VonHoltz (alternate) & Thurston County Commissioner Tye Menser (alternate).

CAW Representative: Amita Devarajan

Staff Present: Rebecca Harvey (Thurston County), Alyssa Jones Wood (City of Tumwater), Pamela Braff (City of Olympia), & Linsey Fields (City of Lacey)

Agenda Item	Notes
1. Opening 1A. Call to Order 1B. Approval of Agenda 1C. Approval of Previous Meeting Summary	<p>Executive Committee Vice Chair Eileen Swarthout called the meeting to order at 4:00 pm.</p> <p>Committee Member Carolyn Cox motioned for approval of the agenda, motion was seconded by Committee Member Emily Clouse. The motion carried unanimously.</p> <p>Committee Member Emily Clouse motioned for approval of the previous meeting summary, motion was seconded by Committee Member Carolyn Cox. The motion carried unanimously.</p>
2. Public Comment	No public comment was provided.
3. Announcements	<p>TCMC Staff Alyssa Jones Wood shared two announcements:</p> <ul style="list-style-type: none"> - City of Lacey completed procurement for the TCMC Administrative Services contract. Staff expect that the

	<p>selected consultant will begin in March.</p> <ul style="list-style-type: none"> - The TCMC is still accepting applications for the Community Advisory Workgroup, including a dedicated seat for a youth member. The application can be found at form.jotform.com/243387296413160. <p>Vice Chair Swarthout announced that the TCMC would host elections for Committee Chair and Vice Chair at the next Executive Committee meeting.</p>
<p>4. Committee Business</p> <p>4A. Home Energy Score (HES) model ordinance</p>	<p>TCMC Staff Alyssa Jones Wood provided a briefing on the Home Energy Score model ordinance, including an overview of frequently asked questions, consistency with proposed state legislation (HB 1015), and the purpose and requirements of the HES model ordinance.</p> <p>Jones Wood also presented recommended changes to the draft ordinance provided to the Executive Committee, based on copy edits provided by email from a community member received prior to the meeting. The recommended changes include:</p> <ul style="list-style-type: none"> • Two minor grammatical fixes • Section 2(C) added "using methods developed by the United States Department of Energy" • Section 2(C) added "the identification of efficiency measures that may be installed directly by consumers" <p>Committee Member Cox noted that the Lacey Council had expressed concern about the policy being mandatory.</p> <p>Vice Chair Swarthout asked if it might be possible for the jurisdictions to secure grants to cover the cost of subsidies for low-income residents. Jones Wood replied that it is possible but currently unknown if there will</p>

	<p>be state grant funding for this. She also provided the example of Portland, OR that reported spending less than \$4,000 per year on these subsidies.</p> <p>Committee Member Vanderpool expressed his support for this program and said it is a natural extension of the inspections that already need to be done as part of a home sale.</p> <p>CAW Representative Amita Devarajan expressed support for the idea and relayed that prior feedback from the CAW had been helpful in developing the draft ordinance. They also asked about the language in section 4E “New construction of subject buildings, at or prior to the time of the first sale.” Jones Wood explained that the HES could be generated before the home is fully built.</p> <p>Committee Member Clouse echoed Vanderpool’s comments and stated she is ready to move this forward at the jurisdiction level. She asked what a potential future Interlocal Agreement (ILA) would look like, and Jones Wood explained that the ILA would specify a cost-share framework and which jurisdiction would hold the contract with USDOE.</p> <p>Committee Member Cox asked how confident we are that USDOE programs will continue given under the Trump Administration. Jones Wood replied that we do not currently know, and if changes affect the draft ordinance we can consider making amendments to it before adoption.</p> <p>Committee Member Cox motioned to recommend approval of the HES model ordinance [in order for it to move forward to the jurisdiction parties for consideration],</p>
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	<p>motion was seconded by Committee Member Clouse. The motion carried unanimously.</p>
<p>4B. 2025-2026 Thurston Climate Mitigation Collaborative (TCMC) work plan</p>	<p>TCMC Staff Pamela Braff provided a briefing on 2024 regional initiatives and the 2025-2026 TCMC Work Plan. Staff suggests delaying the selected 2025 regional initiative (a gap analysis on vehicle miles traveled (VMT) reduction strategies) until 2026 because 1) Staff Team is continuing work on two 2024 initiatives through 2025, and 2) it makes sense to conduct the gap analysis after Comprehensive Plan Updates (due December 2025). Next steps include bringing this conversation to the CAW for discussion and back to the EC in April for a formal decision.</p> <p>Committee Member Vazquez expressed disappointment at the concept of delaying this action. Vazquez encouraged jurisdictions to utilize the buildable lands report provided by the Thurston Regional Planning Council.</p> <p>Committee Member Cox asked if there are existing data about transportation and vehicle miles traveled (VMT) that could be used to inform each jurisdiction's Comprehensive Plan Updates. Staff affirmed that there are existing data sources, and explained that climate staff are highly involved in Plan development.</p> <p>CAW Representative Devarajan asked if the TCMC would be able to work on more than one regional initiative in 2026 if there were more capacity available (funding or staffing). They reminded the TCMC of the importance of meeting greenhouse gas reduction targets in the TCMP.</p>
<p>5. Standing Agenda Items 5A. CAW Updates</p>	<p>TCMC Staff Rebecca Harvey shared updates:</p>

	<ul style="list-style-type: none"> • The TCMC is in the process of contracting a new TCMC. Administrative Consultant • There are three seats open on the CAW and recruitment is currently underway. • The November CAW meeting was cancelled as it fell on Election Day. • The CAW approved a revised charter. • There was a presentation to the CAW on the HES model ordinance. • The CAW discussed workforce development in Thurston County and its intersection with TCMP actions. This item was led by CAW member Tom Crawford. • The CAW approved their draft 2025 meeting schedule and brainstormed what to fill in some of the open spots for CAW discussion/action. <p>CAW representative Amita Devarajan added that the CAW discussed the importance of local officials considering the effects of certain policies on the workforce (i.e., using local workers).</p>
5B. Jurisdiction Updates	<p>TCMC Staff Alyssa Jones Wood shared jurisdiction updates for City of Tumwater:</p> <ul style="list-style-type: none"> • The City's first draft of the Climate Element of the Comprehensive Plan is out for public comment. Comments received by end of day January 31, 2025 will be considered in the drafting of the second draft. • The City of Tumwater invites the public to participate in a joint City Council-Planning Commission Transportation Tour on the evening of February 25, 2025. This tour is part of the development of the Transportation Element of the Comprehensive Plan. <p>TCMC Staff Rebecca Harvey shared an update about Energize Thurston:</p>

	<ul style="list-style-type: none"> • Staff are planning to launch Energize Thurston in early March. Thurston County will serve as the lead jurisdiction to contract with the program installers. Staff received 9 proposals from installers and are in the process of selecting the program installers. <p>TCMC Staff Rebecca Harvey shared jurisdiction updates for Thurston County:</p> <ul style="list-style-type: none"> • The grant-funded project to install DC Fast Chargers and Level 2 EV chargers at the Agricultural Park in Tenino is moving forward. • The Comprehensive Plan full draft including the climate element will be discussed by Planning Commission on February 5 at 6:30 pm. Members of the public are invited to review the draft element at thurston2045.org. <p>Committee Member Emily Clouse shared an additional update for Thurston County:</p> <ul style="list-style-type: none"> • A Board Work Session this Wednesday, Jan. 29 at 9:00 am, will include a presentation and discussion with some CAW members about TCMP progress. <p>TCMC Staff Linsey Fields shared jurisdiction updates for City of Lacey:</p> <ul style="list-style-type: none"> • Lacey is hosting an Open House for their Comprehensive Plan on February 12. Lacey's Comprehensive Plan will be web-based and fully integrated across chapters. • Lacey was conditionally awarded EECBG (Energy Efficiency and Conservation Block Grant) funding for Energize Thurston. • Fast chargers were installed at City Hall and the Library.
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	<p>TCMC Staff Pamela Braff shared jurisdiction updates for City of Olympia:</p> <ul style="list-style-type: none"> • 96 Olympia residents received a discounted ductless heat pump installation in their homes through the 2024 Energize Olympia program. These heat pump installations are expected to reduce greenhouse gas emissions by an estimated 1,100 metric tons of carbon dioxide equivalent over 15 years. This is equivalent to the greenhouse gas emissions from 245 gasoline-powered passenger vehicles driven for one year. Staff are continuing to coordinate installations for waitlisted participants as grant funding allows. • This past November, the City improved the bicycle and pedestrian crossings on Boulevard Road between the Union Avenue Pathway and Wheeler Avenue and extended the bike corridor from Lions Park to Boulevard Road. • Staff are continuing community outreach to develop the new climate element for the comprehensive plan update. Community members are invited to learn more about the update process and provide feedback at olympiawa.gov/climate2045.
6. Adjourn	The meeting was adjourned at 5:37.

Meeting summary was prepared by the TCMC Staff Team. This summary is not verbatim.

MEMORANDUM

TO: Thurston Climate Mitigation Collaborative Executive Committee

FROM: Thurston Climate Mitigation Collaborative Staff Team:
Alyssa Jones Wood, City of Tumwater

DATE: April 28, 2025

SUBJECT: Officer Elections

Requested Action

Election of TCMC Executive Committee Chair and Vice Chair for the April 2025 – April 2026 term.

Background and Analysis

The TCMC Executive Committee Charter states that Officers (Chair and Vice Chair) are appointed annually by the Executive Committee to serve a one-year term. Only designated primary Executive Committee members are eligible to serve as Chair or Vice Chair. The Staff Team and/or the TCMC administrative consultant will request nominations from voting members prior to the second quarterly meeting of the year, and the Chair will present the slate of nominees to be considered for each position as well as taking nominations from the floor. The newly elected officers take office at the close of the meeting at which they were elected. Members may serve up to three consecutive years in any officer position.

Decision Options

No nominations were provided prior to the meeting.

Take nominations from the floor and elect the 2026 EC Chair and Vice Chair.

MEMORANDUM

TO: Thurston Climate Mitigation Collaborative Executive Committee

FROM: Thurston Climate Mitigation Collaborative Staff Team:
Alyssa Jones Wood, City of Tumwater
Rebecca Harvey, Thurston County

DATE: April 28th, 2025

SUBJECT: Program updates on 2024 Regional Initiatives

Requested Action

Receive a briefing on implementation of the 2024 TCMC Regional Initiatives: Home Energy Score Model Ordinance and Energize Thurston Campaign.

Background and Analysis

During the 2023 Thurston Climate Mitigation Collaborative (TCMC) Annual Retreat and subsequent Executive Committee (EC) meeting, the TCMC agreed to advance two regional initiatives for focused regional coordination in 2024:

1. Develop and launch a Residential Energy Efficiency and Electrification Campaign; and
2. Develop and propose a regional Home Energy Score (HES) Disclosure Policy.

Both regional initiatives have completed the project planning phase and are in implementation phase.

Home Energy Score Model Ordinance

The Staff Team has completed steps 1-4 of the project plan and is advancing the model ordinance through each jurisdiction's government processes. Below, you will find a review of the completed steps and progress report.

Step 1: Policy Research

- 1.1 Execute interlocal agreement for 2024 TCMC regional initiatives
- 1.2 Market assessment
- 1.3 Policy research
- 1.4 Policy goals and code concepts

The TCMC Staff Team submitted a memo summarizing the completion of this step.

Step 2: Stakeholder Engagement

- 2.1 Stakeholder Engagement Part 1: Focus Groups
- 2.2 TCMC Engagement

The TCMC Staff Team submitted and reported out a summary of the focus groups feedback.

Step 3: Draft Model Ordinance and Proposal for Supporting Program

3.1 Draft model ordinance

3.2 Design supporting program and preliminary budget

3.3 Partners request budget to develop a regional home energy score supporting program in 2025

The TCMC Staff Team presented the model ordinance to the EC in January 2025. Supporting program final design is dependent on the adoption process. Regardless, the budget for the supporting program was included in the TCMC 2025/2026 budget.

Step 4: Refine Model Ordinance and Proposal for Supporting Program

4.1 Publish draft ordinance for stakeholder and community review and feedback

4.2 Brief jurisdiction advisory boards, committees, commissions, etc.

4.3 Brief TCMC CAW and EC

4.4 Revise model ordinance, program proposal, and budget, as needed, to address stakeholder and jurisdiction comments

The draft model ordinance was provided to the TCMC CAW and EC in which public comments were received on the draft.

Step 5: Jurisdictions Consider Ordinance Adoption

The TCMC Staff Team is currently working across our collective organizations to bring forth the model ordinance or consideration and adoption.

Lacey Progress: City staff and council have placed this item (HES Model Ordinance) on the 2026 Workplan for Community and Economic Staff and the City Council. Currently, all staff time is allocated to the adoption of the 2025 Comprehensive Plan.

Olympia Progress: City staff presented to the Land Use & Environment Committee Meeting on February 20th, 2025 and held a City Council Study Session on April 3rd, 2025. City Council action to consider adoption of the model ordinance has not yet been scheduled.

Tumwater Progress: Tumwater is in the process of holding internal meetings about the Model Ordinance. City leadership has legal concerns about enforcement. If/when those are resolved, they will schedule a work session with City Council, then adoption hearings.

Thurston County Progress: County staff provided an email brief to the Board of County Commissioners (BoCC) in late 2024 but has not yet held a work session with the BoCC on this topic.

The TCMC Staff Team is working diligently within each jurisdiction to move the HES model ordinance forward for adoption. Although on various timelines, the staff team continues to work toward program implementation for HES.

Energize Thurston

Campaign Planning and Launch

The “EEE Campaign” Phase I Project Plan detailed 4 steps to design and plan the campaign. The Staff Team did not complete Step 1 (Launch Advisory Support Service) because we were not able to find a service provider that met the program’s needs within the available budget. We completed the rest of the Phase 1 Project Plan: Step 2 (Background Research and Stakeholder Engagement), Step 3 (Develop Campaign Plan), and Step 4 (Prepare to Launch Campaign).

The culmination of Steps 2 and 3 was the [Energize Thurston Launch and Implementation Plan](#), which the Staff Team presented to the Executive Committee on October 28, 2024. From November 2024 through February 2025, we implemented Step 4, preparing to launch Energize Thurston, by completing the following tasks:

- Thurston County, Lacey, Olympia, Tumwater, and Tenino executed an interlocal agreement to support regional implementation of Energize Thurston, with Thurston County serving as the Lead Jurisdiction.
- Each of the five jurisdictions contracted with WA Department of Commerce for grants through the Home Electrification and Appliance Rebates (HEAR) program, with funding from Washington’s Climate Commitment Act.
- Each jurisdiction developed and executed a contract with South Puget Sound Habitat for Humanity to administer the Low- and Moderate-Income (LMI) Pathway to provide subsidized equipment installations utilizing the jurisdiction’s HEAR grant funding.
- Thurston County issued a Request for Proposals (RFP) in December 2024 for Energize Thurston 2025 Heat Pump and Heat Pump Water Heater Installation Services. The RFP closed on January 10, 2025 with nine responsive proposals. After evaluation of the proposals, the committee selected six finalists to interview. On February 18, the Board of County Commissioners approved contracts with the four selected Energize Thurston Installation Partners:
 - AirGanic, LLC of Edmonds
 - Alpine Ductless, LLC of Olympia
 - Resicon, LLC of University Place
 - Sunset Air, Inc. of Lacey
- Agreed with Puget Sound Energy (PSE) that they would provide the higher “Efficiency Boost” rebate (typically for customers <90% AMI) to all Energize Thurston income-qualified customers (<120% AMI).
- Developed a participant application and tracking system in “Monday.com” software, and trained staff and partners on its use.
- Developed marketing materials and the www.EnergizeThurston.org website.
- Developed and implemented a Communications and Outreach Plan.
- Planned and produced content for the Energize Thurston educational workshops.
- Held kickoff meetings with the Installation Partners and scheduled weekly check-in meetings to monitor their progress.

Energize Thurston Campaign Status

The following is a status report on the day this memo was finalized (April 15, 2025).

- 509 people have registered for an Energize Thurston workshop, including both in-person and on demand.
- 1st in-person workshop, March 20 at Tumwater High School: 87 registered and 68 attended.
- Virtual workshop, March 24 on Zoom: 137 registered and 62 attended.
- The on-demand workshop is posted on the website (in English and Spanish): 170 have registered.
- 2nd in-person workshop, April 9 at Yelm Timberland Library: 31 registered and 20 attended.
- Future in-person workshops: April 22 in Lacey, May 6 in Tenino, May 27 in Olympia.
- The program has received 246 total applications (representing 187 unique households). Some applicants applied for both a heat pump and heat pump water heater. This total includes:
 - 218 applications for the LMI (subsidized) Pathway
 - 28 applications for the Self-Funded Pathway
 - 173 applications for heat pump space heating/cooling systems
 - 73 applications for heat pump water heaters
- Grant Spend-Down and Waitlist Status:
 - Olympia, Tumwater, Lacey, and Thurston County's HEAR grant funds are all estimated to be fully spent at this point. Applicants for the LMI Pathway are now being placed on a waitlist, with one exception:
 - City of Olympia residents may still apply for a subsidized heat pump water heater (HPWH). The City has received federal funding for HPWHs through the Energy Efficiency & Conservation Block Grant (EECBG) program.
 - City of Tenino residents may apply for grant-funded installations of heat pumps and heat pump water heaters.
- For the remainder of the campaign, marketing and outreach will focus on self-funded (market-rate) customers. Waitlisted applicants will also be encouraged to consider the self-funded pathway.

Energize Thurston Next Steps

Energize Thurston will continue to be promoted and will receive applications through May 31.

Installation Partners will conduct site assessments and installations through end of June. At the end of the campaign, Thurston County's Community Energy Fellow will evaluate Energize Thurston and develop a Campaign Continuation Plan with support from the TCMC Staff Team.

Decision Options

This is a briefing only; no decisions are required.

MEMORANDUM

TO: Thurston Climate Mitigation Collaborative Executive Committee

FROM: Thurston Climate Mitigation Collaborative Staff Team:
Pamela Braff, City of Olympia

DATE: April 28, 2025

SUBJECT: Delay Implementation of the 2025 TCMC Regional Initiative

Requested Action

Discuss and approve the Staff Team recommendation to delay implementation of the 2025 Thurston Climate Mitigation Collaborative Regional Initiative until 2026.

Background

TCMC Regional Initiatives

The Thurston Climate Mitigation Collaborative (TCMC) Regional Implementation Guidance (2023) outlines a process for the TCMC to select and implement an annual regional initiative. The purpose of the regional initiative process is to identify priority TCMP strategies and/or actions for focused regional effort in the following year.

In June 2023, the TCMC Executive Committee approved the selection of two regional initiatives for 2024: a Home Energy Score (HES) Model Ordinance and an Energy Efficiency and Electrification Campaign (“Energize Thurston”).

In June 2024, the TCMC Executive Committee approved the selection of one regional initiative for 2025: A gap analysis of regional and jurisdictional plans and policies that aim to reduce greenhouse gas (GHG) emissions in the transportation sector by reducing vehicle miles traveled (VMT).

2025-2026 TCMC Work Plan

In July 2024, the TCMC Staff Team presented the proposed 2025-2026 TCMC Work Plan and Budget for review by the Executive Committee. The proposed work plan and budget included estimated costs for all planned TCMC activities over the two-year period. This included administrative support, an administrative TCMP update, implementation of the two 2024 regional initiatives, the 2025 regional initiative, and a placeholder for a 2026 regional initiative TBD.

In 2024, the Staff Team conducted community engagement to inform development of the HES Model Ordinance and the Energize Thurston campaign, drafted the HES Model Ordinance, and developed the

Energize Thurston Launch and Implementation Plan. Both initiatives are now moving forward for regional implementation in 2025¹.

Anticipated tasks for HES Model Ordinance in 2025 include:

- Model Ordinance adoption hearings held at all four jurisdictions (Spring 2025); and
- If jurisdictions adopt the model ordinance:
 - Drafting and executing an Interlocal Agreement for ongoing program development;
 - Drafting an ordinance to develop a regional HES assessor registration process;
 - Executing a partnership agreement with the U.S. Department of Energy;
 - Procuring and contracting with a HES national service provider;
 - Developing a custom Home Score Report;
 - Develop and launch IT systems for score reporting;
 - Onboarding, enrolling, and mentorship for 8 new HES assessors; and
 - Education and outreach.

Anticipated tasks for the Energize Thurston Campaign in 2025 include:

- Prepare to launch the campaign (January – March 2025)
 - Execute Energize Thurston 2025 Interlocal Agreement
 - All jurisdictions execute contracts with South Puget Sound Habitat for Humanity to administer the Low- and Moderate-Income (LMI) Pathway
 - Select Energize Thurston Installers (based on Request for Proposals issued in December 2024) and negotiate group purchase discount with selected Installers.
 - Develop Energize Thurston marketing materials
 - Develop Communications and Outreach Plan
 - Design Energize Thurston workshops
 - Develop participant application and tracking system
 - Train campaign partners on use of tracking system
- Implement the campaign (estimated March – June 2025²)
 - Implement Communications and Outreach Plan
 - Conduct in-person workshops
 - Record virtual “on-demand” workshop and post online
 - Implement participant intake and management process
 - Provide customer support and case management
 - Conduct oversight of installers and partners
 - Track and report on progress toward goals
- Develop Campaign Continuation Plan (estimated July – October 2025)
 - Document and evaluate processes and partnerships

¹ The Home Energy Score program will only be implemented if the model ordinance is adopted by the TCMC jurisdictions.

² Energize Thurston may extend beyond June 2025 depending on potential reappropriation of state funding and/or other factors to be determined by the Staff Team.

- Develop a plan for continuation and expansion of the campaign in alignment with related federal, state, and regional initiatives.
- Develop funding applications and partner contracts for potential 2026 campaign

2025-2026 TCMC Work Plan – Proposed Changes

Given the significant workload anticipated to implement Energize Thurston and the HES Model Ordinance (if adopted by the TCMC jurisdictions), the Staff Team is proposing to delay the 2025 regional initiative until 2026. This change would provide several benefits, including:

- Enabling additional staff capacity to implement ongoing TCMC regional initiatives.
- Allowing the TCMC to focus on administrative updates to the Thurston Climate Mitigation Plan at the 2025 TCMC Annual Retreat.
- Allowing the TCMC jurisdictions to finalize and adopt their comprehensive plan updates, before beginning the gap assessment of current land use policies to reduce VMT.

The Community Advisory Workgroup received a briefing on this action during their February 18 meeting. During the briefing, several CAW members shared their disappointment that this work needed to be delayed but generally supported the staff team rationale for this recommendation.

Decision Options

Option 1: Recommend approval to delay the 2025 TCMC Regional Initiative to 2026.

Option 2: Do not recommend approval to delay the 2025 TCMC Regional Initiative to 2026.

Attachments

N/A