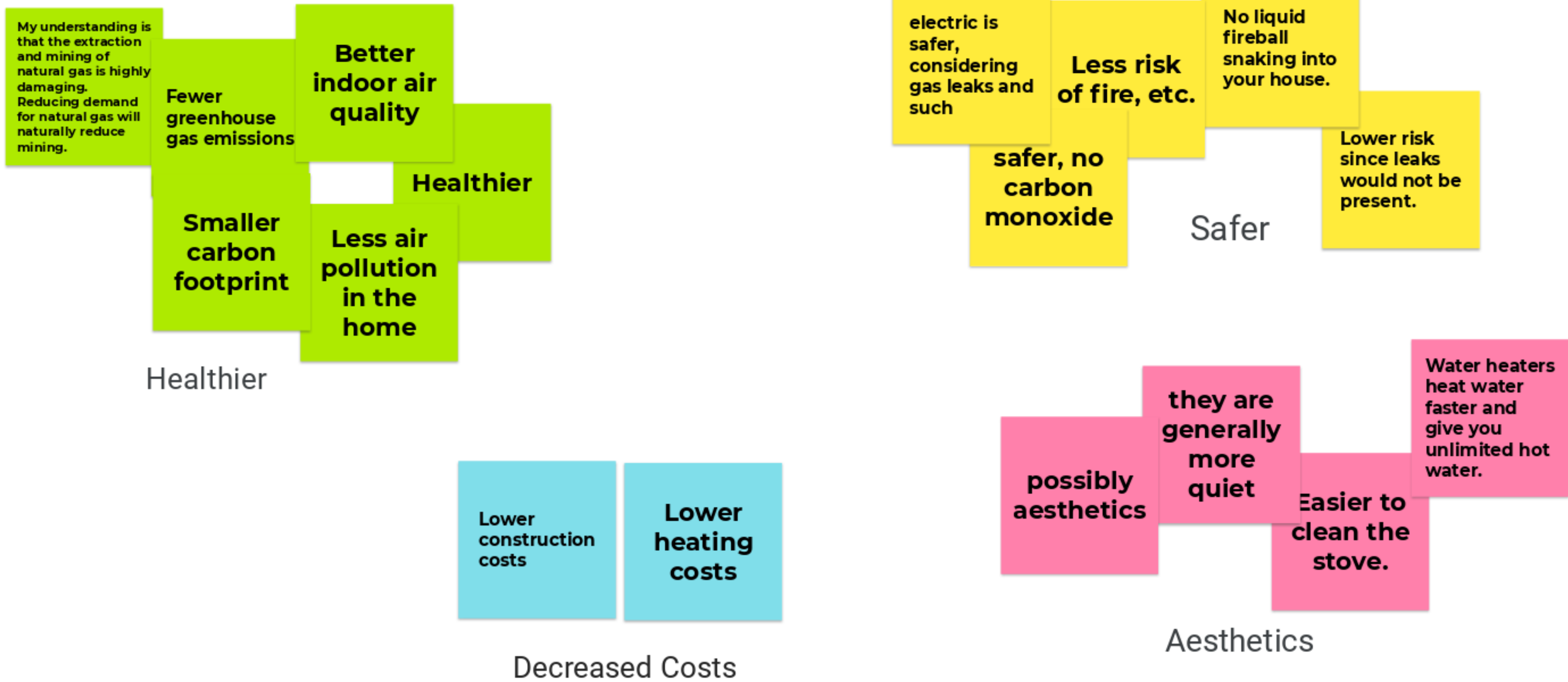


What do you think are the BENEFITS of electric home appliances (compared to natural gas)? Consider space heater, water heater, clothes dryers, stoves, etc.



What do you think are the **DRAWBACKS** of electric home appliances (compared to natural gas)? Consider space heater, water heater, clothes dryers, stoves, etc.

Up front costs

Installation is more expensive if your home is outfitted for gas

Might need to expand circuit box

Installation Costs

Complexity of repairs

Higher potential operating costs

More efficient and lower cost of utilities for major appliance such as for space heating (furnace vs. heat pump)

Operating Costs

Many of us have been told gas is better to cook on.

Some folks are wedded to gas/propane for cooking.

need to be more patient

Needlessly making appliances "smart" appliances if they are electric. Doesn't need to be connected to the internet.

Perception & Preferences

not everyone is coming to the market ready to buy something new (may want to stay where they are, keep what they have)

Connect with secondhand retailers to identify qualifying parameters/item types

Getting rid of newer appliances has its own cost, monetarily and environmentally.

Other

Stress on grid during extreme temps

Unable to use when dspower is out without generator

less diversity of energy may be risky (though having gas is risky, so choose your risk)

Not having a second source of energy during power outages can be dangerous for some, i.e. hospitals. Can be very inconvenient for residential users as well. Well pumps.

need the power grid to be more dependable

No backup during power outages

Lack of Backup Power

What key stakeholders and/or service providers should we engage as we develop the EEE Campaign?



TCMC has already engaged with



Not yet engaged with



Potential for future Campaigns

